



Euromonitor International certifies that

Lay's is "World's #1 Potato Chip brand"
"The #1 Potato Chip brand in the World"

DocuSigned by:

Anthony Irwin
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Euromonitor International
Limited

Validity Period: 1st July 2026 – 30th June 2027:

Footnote: (*) in Retail Sale Value, according to the results of market research No. SN27 issued by Euromonitor International Limited on 08/06/2026, based on potato chips category data at retail channels in 2025.
or Footnote: (*) in Retail Sale Value, according to the results of market research issued by Euromonitor International Limited, based on potato chips category data at retail channels. For more information, scan the QR code.**

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Lay's is “World's #1 Potato Chip brand”

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“Lay's - Snack khoai tây số 1 thế giới”

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(*) về doanh thu bán lẻ, theo kết quả khảo sát thị trường số SN27 cung cấp bởi Euromonitor International Limited ngày 08/06/2026, tính toán dựa trên dữ liệu các kênh bán lẻ của ngành hàng Snack khoai tây năm 2025.

(*) về doanh thu bán lẻ, theo kết quả khảo sát thị trường cung cấp bởi Euromonitor International Limited, tính toán dựa trên dữ liệu các kênh bán lẻ của ngành hàng Snack khoai tây. Để biết thêm thông tin, quét mã QR.**

